



Dear Louisa,

One thing you've taught us about the KEXP Community is that your idea of supporting "community" doesn't begin and end with powering KEXP. You constantly blow us away with your enthusiastic turnout for events like the Little Big Show concerts and Audioasis Community Partnership showcases that benefit other Puget Sound nonprofits, and the way you share your sympathies or heed the call to action in times of local or national tragedies. This month "Music Matters" spotlights two ways you can help raise awareness and funds for charities near to your heart: by encouraging them to apply for our Community Partnerships Initiative program and remembering them on the Seattle Foundation's GiveBIG day.

Thank you for making KEXP a part of your life and philanthropic endeavors. We can probably never give back to you as much as you give to us, but we promise we'll never stop trying!

With Love,  
Your KEXP Development Team  
Leesa, Gwen, Erin, Elly, Tilly, and Kurt

### The KEXP Streaming Archive Just Got Better!



No matter how busy or far away from Seattle you are, you never need to miss your favorite KEXP programs, thanks to our [streaming archive](#), which puts all our programming from the past two weeks at your fingertips. And earlier this month, we launched an updated version of this popular service. Developed in-house, the new streaming archive can be reached from most devices, including mobile phones and tablets. "The streaming archive has been my lifeline," overseas listener Adie tells us. "The upgraded player and archive format make my listening experience so much better." The new streaming archive provide a more complete listening experience with album art, and links to purchase and share songs. Dan from Washington, DC says that "The KEXP archive is the next best thing to being in Seattle."



**KEXP In-Studio Performance Calendar**  
Experience the music you love LIVE on KEXP by tuning in to our exclusive in-studio performances. All performance times are Pacific Standard Time. The schedule is updated regularly, so check in often to see what's new!

Wednesday, April 24  
7:30pm  
The Sumner Brothers

Thursday, April 25  
3:00pm  
The Thermals

## People Power KEXP: Toby Bright



(photo: Toby Bright)

KEXP Gold Club donor Toby Bright stumbled upon Positive Vibrations on KEXP back when it was KCMU in 1985, and has been hooked ever since. "KCMU introduced me to a whole new world," Toby says. Through the station, he has discovered everything from Elvis Costello and the Smiths to, more recently, Portishead and Macklemore. "Every time I listen to KEXP, I discover music that absolutely moves me ... It's like opening up a treasure chest."

Toby has been donating to KEXP every year since 1987. "The station made me feel a part of a community and I wanted to keep it growing, so I felt a need to support it." Long before the station was streaming online, Toby made cassette tapes of the programs to mail to his friends across the country to share great new music. He's still preserving great KEXP programming for the ages, too; earlier this year, Toby made a gift of support to produce Live at KEXP Volume Nine, our latest collection of in-studio performances.

"I'm so proud that KEXP is a part of Seattle," he adds. "The station helps attract young, talented people for local companies that are changing the world."

KEXP thanks Toby Bright—and all our wonderful donors—for keeping KEXP listener-powered.

## KEXP in the Community: Accepting Applications for KEXP's Community Partnership Initiative



Do you have a favorite local nonprofit that deserves more attention? KEXP wants to help! Our Community Partnership Initiative (CPI), started in 2006, provides small Puget Sound charitable organizations with the exposure they need to continue helping people in and around Seattle. We are currently accepting proposals for the 2013-2014 CPI cycle from qualified nonprofits with an annual operating budget of \$2 million or

Friday, April 26  
11:00am  
Palma Violets

Saturday, April 27  
2:00pm  
Beach Fossils

Saturday, April 27  
6:30pm  
Youryoungbody

Saturday, April 27  
8:30pm  
Middy Veil

Monday, April 29  
1:00pm  
Bonobo

Monday, April 29  
3:00pm  
Local Natives

Wednesday, May 1  
11:00am  
Ex Cops

Wednesday, May 1  
1:00pm  
Bleached

Saturday, May 4  
8:30pm  
Heatwarmer

Sunday, May 5  
8:00pm  
Dave B.

Monday, May 6  
1:00pm  
Cloud Cult

Tuesday, May 7  
11:00am  
Alice Russell

Tuesday, May 7

less. KEXP's Community Partnership Initiative has previously supported causes such as [Climate Solutions](#) and [Food Lifeline](#). If chosen, your nonprofit will receive on-air and online promotion from KEXP throughout the month and, best of all, an exclusive benefit concert featuring local KEXP artists, with 100% of proceeds from the show going to help your charity's mission. [Applications](#) must be submitted by May 3, 2013.

7:30pm  
EMEFE

Wednesday, May 8  
7:30pm  
Caitlin Rose

Thursday, May 9  
9:00am  
The National

Saturday, May 11  
2:00pm  
Born Ruffians

Saturday, May 11  
6:30pm  
Julia Massey & the Five  
Finger Discount

Saturday, May 11  
8:30pm  
Haunted Horses

Tuesday, May 14  
1:00pm  
Colleen Green

Thursday, May 16  
7:30pm  
Spirit Family Reunion

Friday, May 17  
1:00pm  
Gerald Collier

Saturday, May 18  
6:30pm  
Cam the Mac

Saturday, May 18  
10:30pm  
Sexdrug

Sunday, May 19  
8:00pm  
Sax G

Tuesday, May 21  
9:30am

## Event Spotlight: GiveBIG 2013



KEXP supporters know that helping the Seattle nonprofit scene, either with the Community Partnership Initiative or with the Little Big Shows series, is a great way to keep our hometown healthy and thriving. But what if a gift to your favorite Seattle organization could go even further? In 2011, the Seattle Foundation created a one-day online event called GiveBIG, where donations to [hundreds of local nonprofits](#)—including Friends of KEXP—are “stretched” with a prorated match to yield maximum community support. This year, for the entire 24 hours of May 15, donations up to \$25,000 made through the foundation’s [website](#) will be matched. Plus one generous donor, chosen at random, will have their gift to the nonprofit of their choice augmented with an additional \$1,000 and a pair of roundtrip Alaska Airlines tickets. They’ll also receive a \$100 Starbucks gift card for themselves. Mark your calendar and remember to support your favorite nonprofits, including KEXP, on GiveBIG day!



Please note: if you "remove yourself from all lists," you will be blocked from receiving any and all future e-mail communications from KEXP.

Shelby Earl

Saturday, June 1  
6:30pm  
Lonesome Shack

Monday, June 3  
9:30am  
Junip

Saturday, June 8  
7:00pm  
Chris Cantino from Into The  
Woods.TV

Saturday, June 8  
8:30pm  
AAN

Thursday, June 13  
9:30am  
AM and Shawn Lee

Thursday, June 13  
7:00pm  
Whitey Morgan & the 78's

Saturday, June 15  
7:00pm  
Hanssen Guest DJ Set

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